

Will Reardon

An enthusiastic and reliable motion designer, with excellent knowledge of After Effects and C4D gained through over ten years freelance and full-time employment. Plenty of experience with brand film, presentations, broadcast and performance graphics. Available for freelance bookings / part-time contracts.

Details

Email will@polymathdesign.co.uk

Website www.polymathdesign.co.uk

Telephone +44 (0) 7729019877

Address **29 The Down, Trowbridge BA14 8QN**

Date of Birth **30/05/1980**

Nationality **British**

Computer Skills

- After Effects
- Cinema 4D
- VDMX
- Illustrator
- InDesign
- Photoshop

Selected Employment

22/12/15-Present **Omni Productions** (Regular Freelance)

Underfall Yard, Cumberland Road, Bristol BS1 6XG

- Konica Minolta TVC, Hydrock, DC Fostering

04/06/17-Present **Blubolt** (Regular Freelance)

25 Queen Square, Bath, England BA1 2HX

- Logo Animations, Branded Paintings

30/11/16-Present **RUN Productions** (Regular Freelance)

47 Biscay Road, London W6 8JW

- Brand films for Sensodyne, Snickers, Skittles, Aggreko

02/03/08-Present **Ichikoo Films** (Regular Freelance)

Unit 2, 286 Queens Road, London SE14 5JN

- Top Gear Live, Taste of London, Earls Court events

15/04/13-22/04/16 **Blink TV** (Regular Freelance)

55 Greek St, London W1D 3DT

- Bestival C4 programme GFX & V Fest animated graphics

04/03/13-01/07/15 **Digitas LBi** (Regular Freelance)

146 Brick Lane, London E1 6RU

- Sony Best of You tv advert, AstraZeneca DIG animated films

29/10/08-02/02/17 **Jump Design and Direction** (Regular Freelance)

112 Tabernacle Street, London EC2A 4LE

- Capital TV sweepers, stings & GFX • X Factor title sequence
- Titles for CBBC Friday Download, Setanta 2009, BBC Sport - 6 Nations 2008, ITV Animal Cops, Totally Saturday

22/04/13-03/05/16 **Spot Post** (Regular Freelance)

34-35 Eastcastle St, London W1W 8DW

- HSBC, McKinsey, Kantar brand films

30/11/11-06/09/18 **Calling The Shots** (Regular Freelance)

1 Gas Ferry Road, Bristol BS1 6UN

• 4Talent 4Crew stings & GFX • Honda showroom digital signage animations

19/05/11-17/03/13 **FableMaze** (Freelance)

68 Great Eastern Street, London EC2A 3JT

• 3D visualisation for Nike, BMW, Karl Lagerfeld • Doritos interactive GFX

17/01/05-18/05/12 **Delicious Digital** (Freelance)

39 - 40 West Point, Warple Way, London W3 0RG

• Guinness World Records Smashed titles and GFX - Sky One / Outline Productions
• Channel 24 channel branding • PRS for Music exhibit at the British Music Experience in the O2
• Logos for Samsung, Virgin Galactic. Corporate Videos for Virgin Group, Virgin Media, Pernod Ricard

10/05/10-03/03/11 **HarrimanSteel** (Freelance)

2 Academy Buildings, Fanshaw Street, London N1 6LQ

• BBC Radio 2 Folk Awards & BBC Introducing idents • Brand films for Triumph & Nike

11/10/10-02/05/11 **Manoto TV** (Freelance)

13 Wandsworth Plain, London SW18 1ET

• Channel branding, title sequences, promos and graphics packages

02/07/09-04/01/11 **Realisation** (Full-time)

Unit 13, The Old Power Station, 121 Mortlake High Street, London SW14 8SN

• Digital signage for 3 Mobile, KFC, Cineworld, Argos

11/12/04-1/10/07 **Liberty** (Freelance)

Regent Street, London W1B 5AH

• Way-finding system design, Furniture Dept promotional postcards, Beauty Dept window graphics

04/11/06-23/06/07 **Portland Place Secondary School** (Part-time)

56-58 Portland Place London W1B 1NJ

• Design Technology teacher (KS3 - A Level)

01/02/02-13/10/04 **Underscore** (Full-time)

Oxford Circus, London W1W 7JF

• Quark, Illustrator, Photoshop artworking and design. Flash, Dreamweaver and general IT support

Education

1999 - 2003 **Goldsmiths College** University of London

BA Hons Design Studies

1998 - 1999 **Charles Keene College** Leicester

Art & Design Foundation

1996 - 1998 **Wyggeston & Queen Elizabeth College** Leicester

3 A Levels

1991-1996 **Loughborough Grammar School**

10 GCSEs

References

Jason de Vyea - Creative Director

RUN Digital Creative

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James Vyner - Creative Director

Ichikoo Films

james@ichikoo.com

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