

Will Reardon

An enthusiastic, energetic and creative motion designer, with excellent knowledge of After Effects and 3D packages gained through ten years freelance and full-time experience. Currently available for freelance bookings.

Details

Email **will@polymathdesign.co.uk**

Website **www.polymathdesign.co.uk**

Telephone **07729019877**

Address **50 Newtown, Bradford on Avon BA15 1NG**

Date of Birth **30/05/1980**

Nationality **British**

Computer Skills

- After Effects
- Cinema 4D
- Lightwave 3D
- Illustrator
- InDesign
- Photoshop

Selected Employment

22/04/13-16/07/13 **Spot Post** (Freelance)

34-35 Eastcastle St, London W1W 8DW

- HSBC, McKinsey, Kantar brand films

30/11/11-03/07/13 **Calling The Shots** (Freelance)

1 Gas Ferry Road, Bristol BS1 6UN

- 4Talent 4Crew stings & GFX • Honda showroom digital signage animations

29/11/11-07/06/13 **David Jones Design** (Freelance)

118 Sternhold Avenue, London SW2 4PP

- Burberry, JTI Royal Academy events films

19/05/11-17/03/13 **FableMaze** (Freelance)

68 Great Eastern Street, London EC2A 3JT

- 3D visualisation for Nike, BMW, Karl Lagerfeld • Doritos interactive GFX

29/10/08-30/08/12 **Jump Design and Direction** (Freelance)

112 Tabernacle Street, London EC2A 4LE

- Capital TV sweepers, stings & GFX • X Factor title sequence
- Titles for CBBC Friday Download, Setanta 2009, BBC Sport - 6 Nations 2008, ITV Animal Cops, Totally Saturday

17/01/05-18/05/12 **Delicious Digital** (Freelance)

39 - 40 West Point, Warple Way, London W3 0RG

- Guinness World Records Smashed titles and GFX - Sky One / Outline Productions
- Channel 24 channel branding • PRS for Music exhibit at the British Music Experience in the O2
- Logos for Samsung, Virgin Galactic. Corporate Videos for Virgin Group, Virgin Media, Pernod Ricard

27/03/11-18/10/11 **422 South** (Freelance)

103 Whiteladies Road, Bristol BS8 2PB

- Axa brand film • Info graphics for Nat Geo series The Link

04/08/08-07/11/11 **Skaramoosh** (Freelance)

17 Tavistock Street, London WC2E 7PA

- Animation for the 2012 Olympics handover ceremony

13/01/11-05/03/11 **Run Productions** (Freelance)

83 Charlotte Street, London W1T 4PR

• Cannes Lions films for Vivienne Westwood, Citroën, Walkers, Doritos, Hasbro

10/05/10-03/03/11 **HarrimanSteel** (Freelance)

2 Academy Buildings, Fanshaw Street, London N1 6LQ

• BBC Radio 2 Folk Awards & BBC Introducing idents • Brand films for Triumph & Nike

11/10/10-02/05/11 **Manoto TV** (Freelance)

13 Wandsworth Plain, London SW18 1ET

• Channel branding, title sequences, promos and graphics packages

11/01/11-14/01/11 **BBC Worldwide** (Freelance)

Media Centre, London W12 7TQ

• Radio Times 2011 event video

02/07/09-04/01/11 **Realisation** (Full-time)

Unit 13, The Old Power Station, 121 Mortlake High Street, London SW14 8SN

• Digital signage for 3 Mobile, KFC, Cineworld, Argos

26/08/08-01/09/08 **Hattrick Productions** (Freelance)

33 Oval Road, London NW1 7EA

• Fonejacker animation - E4

11/12/04-1/10/07 **Liberty** (Freelance)

Regent Street, London W1B 5AH

• Way-finding system design, Furniture Dept promotional postcards, Beauty Dept window graphics

04/11/06-23/06/07 **Portland Place Secondary School** (Part-time)

56-58 Portland Place London W1B 1NJ

• Design Technology teacher (KS3 - A Level)

01/02/02-13/10/04 **Underscore** (Full-time)

Oxford Circus, London W1W 7JF

• Quark, Illustrator, Photoshop artworking and design. Flash, Dreamweaver and general IT support

Education

1999 - 2003 **Goldsmiths College** University of London

BA Hons Design Studies

1998 - 1999 **Charles Keene College** Leicester

Art & Design Foundation

1996 - 1998 **Wyggeston & Queen Elizabeth College** Leicester

3 A Levels

1991-1996 **Loughborough Grammar School**

10 GCSEs

References

Ian Taylor - Director

Delicious Digital

39-40 West Point

Warple Way

London W3 0RG

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Nick Gale - Founding Director

Realisation

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